**📊 BillPay Coin – Investor Pitch Deck**

**Version 1.1 | July 2025**

**🪙 Slide-by-Slide Breakdown.**

**✅ Slide 1: Cover Slide**

**BillPay Coin (BPC)**  
India’s First 0% Fee Token for Bill Payments  
🔗 [www.billpaycoin.org](http://www.billpaycoin.org/)  
📩 [investor@billpaycoin.org](mailto:investor@billpaycoin.org)

**✅ Slide 2: Problem**

* Hidden processing fees in bill payments
* No rewards in traditional payment systems
* Limited real-life crypto use cases

**✅ Slide 3: Solution**

* 0% fee payments via blockchain
* Instant rewards in BPC token
* Use BPC for bills, EMIs, rent, recharges

**✅ Slide 4: Vision & Mission**

**Vision:**  
To become the most trusted Web3 utility token for global, feeless payments.

**Mission:**  
Empower users to pay any bill using any card to any card — with 0% processing fees.

**✅ Slide 5: Market Opportunity**

* 🇮🇳 50+ Cr UPI users
* 10 Cr+ credit card holders
* $1.5T+ global utility payment market
* $600B+ global remittance industry

**✅ Slide 6: Use Cases**

* Credit card bill payments
* EMI & rent payments
* Utility bills (electricity, water, gas)
* Mobile & DTH recharge
* Merchant payments
* Cross-border remittance (future)

**✅ Slide 7: Tokenomics**

| **Category** | **Allocation** |
| --- | --- |
| Public Airdrop | 10% |
| Community Growth | 15% |
| Liquidity Pool | 20% |
| Partnerships | 10% |
| Development Team | 20% (Locked) |
| Reserve Fund | 15% |
| Marketing | 10% |

**✅ Slide 8: Revenue Model**

* Partner platform commissions
* Premium merchant dashboard
* Staking subscription tiers
* API-as-a-Service
* Cross-border remittance spread

**✅ Slide 9: Roadmap**

| **Quarter** | **Milestone** |
| --- | --- |
| Q3 2025 | Token Launch, Whitepaper, Community |
| Q4 2025 | Website, DApp Alpha, Airdrop |
| Q1 2026 | Recharge App Beta, Merchant Integration |
| Q2 2026 | DEX Listing, NFT Cashback Rewards |
| Q3 2026 | DAO Governance, Global Utility Network |

**✅ Slide 10: Tech & Security**

* Verified smart contract on BSC
* Audit planned before listing
* Non-mintable, burnable token
* DAO governance by 2026

**✅ Slide 11: Team**

**Founder:** Nilesh Mishra  
📍 Surat, India  
💼 Mission: Web3 for real-world utility  
🔗 [LinkedIn](https://www.linkedin.com/in/nilesh-mishra-a49443373/)

**✅ Slide 12: Community & Links**

🔗 Website: [www.billpaycoin.org](http://www.billpaycoin.org/)  
📢 Telegram: @BillPayCoinCommunity  
🐦 Twitter: @BillPayCoin  
📩 [investor@billpaycoin.org](mailto:investor@billpaycoin.org)

**✅ Slide 13: Funding Ask.**

**💰 Raising 50 Lakhs.**

**💸 Breakdown: ₹50 Lakhs Fund Use Example**

| **Use Area** | **Approx ₹ Allocation** |
| --- | --- |
| 🔧 App/DApp Dev (Freelancers/Agency) | ₹10–15L |
| 📢 Marketing (Ads, Influencers, Airdrops) | ₹10–12L |
| 📈 CEX Listing Fees (Tier 2–3 Exchange) | ₹10–15L |
| 🎁 Airdrop + Rewards Budget | ₹5L |
| 💼 Team + Community Ops | ₹5–8L |
| ☂️ Buffer & Compliance | ₹2–3L |

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